

# *The HAMPSHIRE Bookshop Inc.*

# NORTHAMPTON MASSACHUSETTS

FOUNDED IN 1916

Hampshire Bookshop Spot  
Wednesday, Oct 14 - 10 PM  
Thursday, Oct 15 - 8:30 AM

If your hair lets you down when you don't want to let down your hair....visit the Hampshire Bookshop and invest in a Scotch Poke. This is a pretty little plaid bag which contains a brush and a comb...and the whole thing is small enough to fit into your most over-loaded purse or even into your coat pocket, where it's handy for repairs. The Scotch Poke has a nice price, too...it's just a dollar and a quarter at the Hampshire Bookshop.

And speaking of pokes, while you're in the Bookshop, take a poke at their perpetual calendar. A flip of the finger gives you the month, the day and the date. These are handy ~~big~~ things to know....and all this knowledge, plus a very handsome addition to your desk...costs you just 3.60 at the Hampshire Bookshop. Stop in/today.

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